

## **PERIMETER: ART PROJECTS @ THE PIAZZA**

### **Artist Participation & Placement Options**

15–16 November 2026

The Piazza

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#### **ABOUT THE EVENT**

PERIMETER: ART PROJECTS is a curated contemporary visual arts event focused on emerging, independent, and under-represented artists.

The event is intended to function as a temporary artist-led exhibition environment rather than a conventional retail or craft market.

The inaugural edition of PERIMETER will take place across two days in Fremantle at The Piazza, featuring a limited number of selected artists working across painting, drawing, freestanding sculpture/installation, printmaking, mixed media, and related contemporary practices. Performance artworks will be considered if they can be performed without speakers.

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#### **PARTICIPATION OPTIONS**

##### **STANDARD OUTDOOR ARTIST SPACE**

**AU\$220 for Saturday, AU\$200 for Sunday, AU\$350 for both days, inclusive of GST**

Includes:

- Curated participation across the 15<sup>th</sup> and/or 16<sup>th</sup> of November, 2026
- Approximately standard outdoor stall footprint (
- Inclusion in event-wide promotional material
- One dedicated artist profile post
- Inclusion in official event photography
- Opportunity for interview/editorial coverage
- Artists retain 100% of sales revenue

Participants are responsible for supplying:

- Tables/display systems
- Seating
- Lighting/electrical equipment – choose rechargeable or solar powered options
- EFTPOS facilities
- Stall staffing and supervision for the entire day/s of the event
- Public Liability insurance \$10 million – proof of cover required

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## **OPTIONAL MEDIA & EDITORIAL COVERAGE**

### **ONLINE ARTIST PROFILE**

**AU\$50**

Optional add-on.

Included:

- Social media feature posts
- Group reel/video content
- Editorial promotion

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### **EXTENDED ARTIST PROFILE**

**AU\$100**

Optional add-on.

Included:

- As above,
- Additional social media feature posts
- Artist interview
- Studio/process coverage
- Dedicated reel/video content
- Priority editorial promotion

This option is intended as editorial-style artist coverage rather than advertising.

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## **IMPORTANT EVENT CONDITIONS**

- All displayed works must be original works created by the exhibiting artist.
- AI-generated artwork is not permitted.
- Artists are responsible for staffing and invigilating their own space during operating hours.
- Artists must arrive prior to opening for setup and remain for pack-down.
- No stalls or installations may remain overnight without written approval.
- Participants must not obstruct existing Piazza businesses or pedestrian access routes.
- 2D works intended for hanging must include professional hanging hardware such as D-rings.

- Artists are responsible for ensuring all displays and equipment are safe and weather-appropriate.

A full Participation Agreement will be provided upon acceptance.

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## **APPLICATIONS**

To apply, please email:

- Artist name
- Instagram/website
- 4–8 images of current work
- Preferred participation option
- Brief artist statement or practice description
- There is no fee to apply – once accepted I will send you the bank details

to:

mattbensonparry@gmail.com

Instagram: @matthewrobertkeen

Emergency contact: 0417 314 655

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## **CURATORIAL NOTES**

PERIMETER prioritises:

- Contemporary visual art practices
- Materially or conceptually distinctive work
- Artists outside conventional commercial pathways
- Strong visual cohesion and presentation
- Work suited to direct public engagement

Due to limited capacity, not all applications will be accepted.