



LYDIA DEMONTE

3933 Campbell Street | KCMO

lydiademonte@gmail.com

816.695.1757

lydiademonte.com

EXPERIENCE

CREATIVE DIRECTOR

May 2022-present

SENIOR GRAPHIC DESIGNER

July 2021-May 2022

Centriq/Tek Ladder

Kansas City and St. Louis, Missouri

Developed creative strategy for rebrand and company merge. Responsible for design initiatives that uplift the brand and elevate the marketing experience. Work closely between Marketing and Sales departments to create strategic content that support lead generation and sales growth. Develop and design creative collateral for B2B and B2C divisions. Responsible for brand expression across all platforms – including digital communications, web, social, photography, video, and events. Work with third-party firms to execute larger digital marketing campaigns.

GRAPHIC DESIGNER

April 2012–July 2021

Lockton Companies

Kansas City, Missouri

Started in entry-level position and quickly rose to junior and eventually design team lead position. Responsible for the creation and design of a wide variety of print and digital projects; illustration of accompanying graphics and acquisition of stock imagery; and creation of video, web, and photographic content. Collaborated on the rebranding team to refresh the international brand in 2017. Ensured that the product the client received was accurate grammatically, attractive graphically, and the content told their story.

FREELANCE CREATIVE

July 2011–March 2020

DeMonte Pictures, LLC

Tandem Production Services

Kansas City, Missouri

Contract production services, primarily photography and graphic design. Producer in the development of commercial, film, and transmedia projects. Director of film and animation projects such as music videos, short films, and educational videos. Management of pre- and postproduction crews. Writing and reviewing RFPs. Management of interns and contractors.

GALLERY ASSISTANT INTERN

June 2011–July 2011

Metro Pictures

New York, New York

Assisted gallery visitors and answered questions regarding exhibitions and the pieces for sale. Worked with supervisor in the execution and hosting of opening events. Maintained contact with the artists. Archived artworks, publications, and press of artists represented by the gallery.

EDUCATION

KANSAS CITY ART INSTITUTE

2007–2011

Bachelor of Fine Arts

Kansas City, Missouri

Photography/New Media

OTAGO POLYTECHNIC SCHOOL OF ART

Fall Semester 2010

Study Abroad

Dunedin, New Zealand



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FREELANCE PROJECTS

PUBLISHER	July 2022-present
COMMUNICATIONS DIRECTOR	Nov. 2017-Nov. 2019
Hyde Park Neighborhood Association	Kansas City, Missouri
GRAPHIC DESIGNER	January 2022
Sunrise Movement KC	Kansas City, Missouri
PHOTOGRAPHER	2013-March 2020
GRAPHIC DESIGNER	Kansas City, Missouri
DeMonte Pictures LLC	
PRODUCER/CREATIVE DIRECTOR	July 2015-June 2019
Tandem Production Services	Kansas City, Missouri
GRAPHIC DESIGNER	2017-2018 season
KC MeltingPot Theatre	Kansas City, Missouri
CURATOR	Feb. 2017-April 2018
GRAPHIC DESIGNER	Kansas City, Missouri
People's Climate Movement	

CREATIVE EXPERTISE

ADOBE CREATIVE SUITE

Photoshop

Illustrator

InDesign

Premiere

After Effects

XD

MICROSOFT OFFICE

Word

PowerPoint

Excel

Teams

WEB

HTML/CSS

Wordpress

Elementor

Events - Splash, EventBrite

Email - HubSpot, Net Results,

Constant Contact

Social media - Instagram, Facebook,

TikTok, Snapchat, Twitch, YouTube

PRODUCTION

Photography

Videography

Audio

Directing

Producing

Styling



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EXHIBITIONS & SCREENINGS

STRAY CAT FILM CENTER Assistant Director/Producer, <i>Sunroof</i>	Kansas City, Missouri October 2018
KC MELTINGPOT GALLERY Curator, <i>Climate Art: One Year After the Rally</i> Curator, <i>A Change is Gonna Come</i>	Kansas City, Missouri April 2018 February 2018
KC WINEWORKS Producer, <i>The People's Climate Movement</i>	Kansas City, Missouri September 2017
IMAGINE THAT! Curator, <i>Art for the People's Climate Movement</i>	Kansas City, Missouri July 2017
JUPITER DIY Curator, <i>More Hell Than Corn</i>	Kansas City, Missouri June 2017
UNITY TEMPLE Artist and curator, <i>The People's Climate Rally</i>	Kansas City, Missouri April 2017
HILLIARD GALLERY Artist, <i>Undomestic: A Photographic Experience</i>	Kansas City, Missouri September 2014
H&R BLOCK ARTSPACE Artist, <i>BFA Exhibition</i>	Kansas City, Missouri May 2011
THE LOCUST ST. STUDIOS Artist, <i>TRIP: images still & moving of time spent in a small island nation</i>	Kansas City, Missouri April 2011
THE DOWLING ST. PROJECT Artist, <i>Vagrant Disposition</i>	Dunedin, Otago, New Zealand November 2010
EMILY CANAN STUDIO Artist, <i>The Branch Presents: UNREST</i>	Dunedin, Otago, New Zealand September 2010
THE OMNI BUS GALLERY Artist, <i>The Manhattan Project: Retreat the Digital Print</i>	Kansas City, Missouri October 2009