

# ZACH FRIEDMAN

## Address

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## Experience

**Guest Digital Art Instructor, Oakland School For the Arts** Oakland, CA 2009-present

- Create well defined lesson plans and class goals for two week high school art program
- Inspire students and help them to develop their creativity and self-expression through digital art
- Observe and evaluate student work to determine progress and make suggestions for improvement
- Create digital art module to complement existing art program and meet curriculum needs

**Screenshot Designer, Apple Inc.** Cupertino, CA 2008-2009

- Transformed low-resolution screenshots/user interfaces into resolution-independent vector art
- Worked closely with Creative Directors, Producers, Image Traffic and Business Affairs teams
- Exercised strong time management and short turn around times on work requests
- Proofed content for Apple Retail signage, Web, and Product Packaging
- Designed and facilitated graphic design specific classes on iApps, productivity and workflow
- Software expert to group of peers, including Creative Directors and designers

**Freelance Creative Consultant, Various** SF Bay Area, CA 2006-present

- Instruct users on the expert use of Apple consumer software and Mac OS X workflow
- Co-develop seminar-bound Keynote slideshow presentations
- Shape the visual appearance and readability of personal projects
- Reinforce the importance of effective design communication

**Creative, Apple Inc.** San Francisco, CA; Las Vegas, NV 2005-2008

- Facilitated over 1000 One-to-One Personal Training Sessions to store customers
- Imparted software knowledge and technical knowhow to store customers
- Instilled confidence in and empowered customers with their personal projects
- Served as internal training coordinator, evaluating and tracking peers' progress
- Planned and implemented new training initiatives to foster internal talent
- Improved theater workshop content through research, practice, and customer feedback
- Facilitated training for new hires at numerous stores
- Commended for teaching abilities, using creativity, humility and patience

**Freelance Artist, Graphic Authority** Albuquerque, NM 2005

- Created an innovative set of Photoshop backgrounds and brushes
- Developed products that expanded product line and earned customer praise
- Mixed photography, design and communication skills

## Education

Savannah College of Art and Design, Savannah, GA — BFA 3D Animation

## Skills

Outstanding interpersonal and communication skills; Acute sense of design; Course development and training initiatives; Teaching, training, and mentoring (large and small groups); Primary and secondary classroom teaching experience; Leadership qualities; Excellent creative strategies; Focus on process improvement; Program planning; Spanish fluency

## Software

Photoshop, Illustrator, Maya, Aperture, Final Cut Pro, Motion, Mac OS X, iLife/iWork