

MARCIA HARDER

451 MORRIS STREET, PITTSBURGH PA, 15218 | (202) 256-7135 | WIGGLINGSUSHI@GMAIL.COM | MARCIALOUISE.COM

CURRENT EMPLOYMENT

TEXTURE CONTEMPORARY BALLET

Non-profit ballet company located in Pittsburgh, Pa.

MARKETING DESIGNER & ILLUSTRATOR

FEBRUARY 2014 - PRESENT

Designer for all Texture Contemporary Ballet marketing materials, including logo refinement, posters, flyers, programs, and advertisements displayed in local ballet publications. Illustrate all flyers for children's shows. Work closely with the director and marketing team. Responsible for all prepress production and sending finished work to the printer.

SYMPHONY ORCHESTRA ASSOCIATION (PSA)

AUGUST 2016 - PRESENT

Fundraising organization of the Pittsburgh Symphony Orchestra

FREELANCE GRAPHIC DESIGNER

Lead freelance designer for all marketing materials: bookmarks, flyers, posters, and program ads for the 2016-2017 Season of Symphony Orchestra Association's Music 101 series. These informal lunchtime lecture-recitals are presented at Heinz Hall during its symphony season.

HOMESTEAD UNITED PRESBYTERIAN CHURCH (HUPC)

Historic church in Homestead, Pa.

GRAPHIC DESIGNER & OFFICE MANAGER

JANUARY 2016 - PRESENT

Streamlining the church's work flow, creating directories and annual reports, proofreading, redesigning bulletins and announcements, creating fliers for their community outreach volunteer staff, updating the website, and performing daily administrative duties as necessary. Work closely with the church pastors and volunteer support staff.

PAST EMPLOYMENT

THE WASHINGTON POST EXPRESS

The Washington Post Express is a free daily commuter newspaper published by The Washington Post with a circulation of 200,000

EDITORIAL PRINT DESIGNER

AUGUST 2006 - MAY 2010

Lead designer for various daily and weekly feature and entertainment pages, including *Weekend Pass*, a 36-page entertainment insert, as well as bi-monthly and annual 12 to 24-page special sections. Designed the weekly *Fit* section, an 8-page health and exercise insert. Worked closely with the art director and feature, entertainment, and special section editors to determine workflow. Proficient in prepress production (laying out of flat plan, preflighting pages) and working under multiple daily deadlines.

THE ONION

The Onion was the Washington D.C. area print edition of the satirical weekly website with a circulation of 100,000

LOCAL PRODUCTION DESIGNER / SUPERVISOR

JANUARY 2008 - MAY 2009

Supervised the design production for the newspaper print edition of *The Onion*. When necessary, was responsible for graphic design tasks: designing the local *A.V. Club* section, including features and calendar sections; preparing the national content for publication; setting up the flat plan for each issue; preparing and sending completed pages for publication on deadline. This job was a unique opportunity to oversee, design, lay out, and assemble a 40-page newspaper from start to finish in three days on a weekly basis.

SOFTWARE FLUENCY

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Microsoft Office
Quick Books
Servant Keeper

SPECIALTIES

Page Layout
Typography
Magazine Design
Hand Illustration
Photography
Photo Production
Prepress Production

EDUCATION

Rochester Institute
of Technology (R.I.T.)
Bachelor of Fine Arts
Honors Graduate