

SUMMARY

An Art Director/Graphic Designer with diverse experience and a background in fine art. I enjoy outdoor and community focused organizations as well as eco-friendly products and services. My communication and organizational skills make me a reliable mentor to junior staff and a successful bridge to marketing staff, stakeholders, outside vendors, and media.

WORK EXPERIENCE

Envirolssues, Portland, OR [2010 - Present]

Senior Graphic and Web Designer for public relations and community outreach for a variety of public works projects that involve many different stakeholders. I support these projects communications, environmental, transit, and engineering departments by creating graphics for internal and public presentations, meetings, and open houses. I also do design and maintenance for project websites and helped design and implement Envirolssues online open house platform, publicmeeting.info.

Applied Test Sysyems, Inc. , Hillsboro, OR [2010]

Contract Graphic Design and Project Manager for a technology company. ATS contacted me to come in and take the lead in creating a new brand and marketing strategy. Logo design, collateral design, web design and functionality, I took them through the whole process from strategy, planning, design comps, photo shoots, to the final implementation.

GKM, Inc. , Carlsbad, CA [2009-2010]

Contract Production Artist for a design and marketing firm. I create designs for print based on sales sheets, data sheets, direct mail, and advertising design styles and templates. I also create web and interactive designs such as online annual reports and e-mail blasts from scratch based on existing design styles. I implemented a live database sharing system with the company's largest client in order to streamline job tracking and workflow.

Nimbletoad, Carlsbad, CA [2009]

Production and Web Technician for a marketing and web development company. I provided production design services for print and web and also wrote SEO content for blogs and social networking. I also performed CMS web development and maintenance.

Hi Rez Digital Solutions, Vista, CA [2009]

Graphic Design and Marketing Assistant for small print company. I designed a popular line of 38 Native American-inspired greeting cards for tribalprintsource.com. Daily duties included production and design for a wide range of projects such as menus and signs for tribal casinos to business cards and training manuals for cosmetics companies. I also participated in strategic marketing and concept meetings, helped update websites with custom graphics and wrote targeted blogs.

Transworld Media, Oceanside, CA [2004 - 2008]

Art Director, *Transworld Business* and *BMX Business News*. I created original, edgy design concepts and layouts for business magazines. I also provided leadership in creating corporate proposals, brochures, business cards, trade-show booths, packaging, press releases, web banners and multimedia presentations for Transworld's other action sports magazines. I also served as magazines and marketing collateral project manager, and ensured timely completion within page count and budget.

Janis Brown & Associates, Escondido, CA [2003 - 2004]

Production Artist in a custom marketing agency for shopping malls. I honed my layout correction skills in Quark and Photoshop for clean-up, multi-image builds, clipping paths and color correction.

Aquent Staffing, San Diego, CA [2003]

Graphic Designer, creative services department of Maintenance Warehouse. I played a key role in producing the Maintenance Warehouse 2004 Product Catalog. **Graphic Designer**, creative services department of Advanced Marketing Services. I designed advertisements for *Pages Magazine* and provided key creative input for *Uncle John's Bathroom Reader* media kits.

DSCG, Inc., La Mesa, CA [2001 - 2003]

Hired as **Graphic Designer** and promoted to **Art Director** with media management and custom publication company. I worked with an art team to create original design concepts and layouts for multiple magazine titles including *Miata Magazine*, *Cruiser Quarterly*, *Ragtops and Roadsters*, *British Motoring*, *Ford's Inside The Oval* and *SVT Enthusiast*. I also spearheaded the creative completion of proposals, brochures, business cards, trade-show booths, packaging, press releases and multimedia presentations.