Sophia Deininger

Director/Artist/Designer 22450 Kearny St Calabasas, CA 91302 415.847.6992 sophiadeininger.com

I am a conceptual, and resourceful professional with a dedication to art and design; Style, color, and a passion for the creative process as a whole inspire my work as a director, artist and designer.

Experience

Music Video Director, Jack Irons (Breeching Whale Productions), Los Angeles, CA 2010- current

Director and editor for musical artist Jack Irons; Overseeing all aspects of production and art direction.

Fashion Video Director, Untitled Magazine New York, NY 2010- current

Contributing director and editor for bi-annual publication and international exhibitions.

Exhibition Assistant, Cabrillo Gallery Soquel, CA 2008

Worked directly with featured artist and gallery directors in the installation of a mutimedia exhibition. This also included editing video and assisting with technical aspects.

Free Lance Event Assistant, Meteoros Santa Cruz, CA 2006-2008

Assisted art directors in production of visual concepts and environments for themed events. This included costume design, make-up and set production. Graphic Designer, Fuzz.com San Francisco, CA 2007-2008

Created visual templates artist profiles for website.

Photographer/ Merchandiser, Teatro Zinzanni San Francisco CA 2007

Applied theatrical make-up and then created photo portraits of customers and performers.

Designer/Merchandiser, Bang-On T-Shirts New York, NY 2005-2007

Supervised store front, worked closely with clients by designing and producing custom orders in a timely manner, and created visual merchandising schemes and window displays.

Graphic designer, Playlist Music Group
New York, NY
2005-2007
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Created posters, flyers and CD cover designs for various musical artists.

Education

Fashion Institute of Design and Merchandising, San Francisco, CA A.A. Visual Communication 2005

Skills

Visual Merchandising; Display and Fixture Design; Graphic Design; Video Editing; Digital Imaging; Costume and Set Design; Fashion Styling; Make-up; Screen printing; Art direction; Concept Visualization.

^{*}References available upon request