

Jackie Neon Simon

Experience

EdLab at Teachers College, Columbia University

Designer

New York, NY September 2015–present

- Create visual and physical assets using fabrication and graphic design; support educational experiences for students, teachers and faculty of the Gottesman Library.
- Exhibition design and installation of art and design pieces in the Library for students to learn from and enjoy.
- Produce materials to showcase EdLabs projects, partnerships and mission for events and spread awareness at Teachers College.

Apple Inc.

Software UX Designer and QA Engineer

Cupertino, CA July 2014–February 2015

- Designed solutions for UX and UI elements for an internal workflow website to be used by the marketing and communication production team.
- Created workflows and synthesized complex ideas into simple design solutions to easily communicate with the developer.
- Conducted and analyzed user research.
- Developed user test criteria, conducted regression testing, and managed bug tracking.
- Produced training material and trained new personnel.
- Utilized HTML and CSS to edit and code support page.

Girls Write Now

Digital Workshop Facilitator

New York, NY October 2013–May 2014

- Led workshops for high school girls and their mentors to learn how to record and edit audio as well as program websites using HTML and CSS.
- Created lesson plans, learning materials, and example files for the workshops.

Apple Inc.

Specialist and Workshop Presenter

New York, NY May 2011–present

- Design personalized solutions based on customers' needs to enhance customer experience and adhering to brand standards.
- Trainer for internal personnel to better understand Apple products, services and culture.
- Facilitating workshops for children and customers on a range of topics about Apple technology as well as creative applications of Apple products.

Contact

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Education

MFA Design and Technology, 2014

Parsons The New School for

Design, New York, NY

BFA Concentration in Sound, 2007

The School of the Art Institute of
Chicago, Chicago, IL

Volunteer Work

- Assistant Supervisor and Front of House Lead, Creative Tech Week, 2016
- Mentor for TechTank, January 2016–June 2016
- Explainer for Gadigeneration at Google Geek Street Fair, 2013
- Chaperone for Chill, Winter 2009, 2010, 2011

Skills

- Fluent in Spanish
- Audio recording and editing live and in studio
- Proficient in Adobe Illustrator, Photoshop and Sketch
- Research, observation and listening
- HTML, CSS and JavaScript
- Creative coding
- Video editing
- Event production