



see design

by Donna Gorman



about donna

See Design began in 2008 as Donna Gorman's vision combining her love of pattern, her passion for travel, and her pursuit of beauty in accessible, everyday objects.

Trained as a photojournalist, Donna has kept her photojournalist's instinct for connecting with details of everyday life. Her designs are often born in the images she captures with her camera during her travels to exotic locales. The photographs serve as inspiration – visual field notes – to be transformed with brush and vivid colors into paintings that are ultimately reproduced into her patterns.

Her hand-painted designs are then custom printed on 100% natural fibers and sewn into basic designed lifestyle products. Her simple, organic patterns are designed to be mixed and matched to create interesting combinations and color stories.

Over the years, Donna Gorman's fresh and innovative work has graced the products made and sold by some of the best names in contemporary design – Crate&Barrel, Dansk, Target and Marimekko, where she was Vice President of licensing and design for twenty four years. Her design work is part of the permanent collection of the Museum of Applied Arts in Munich, Germany. Her book "The Artful Table", published by William Morrow, combines her passion for art and design with entertaining.





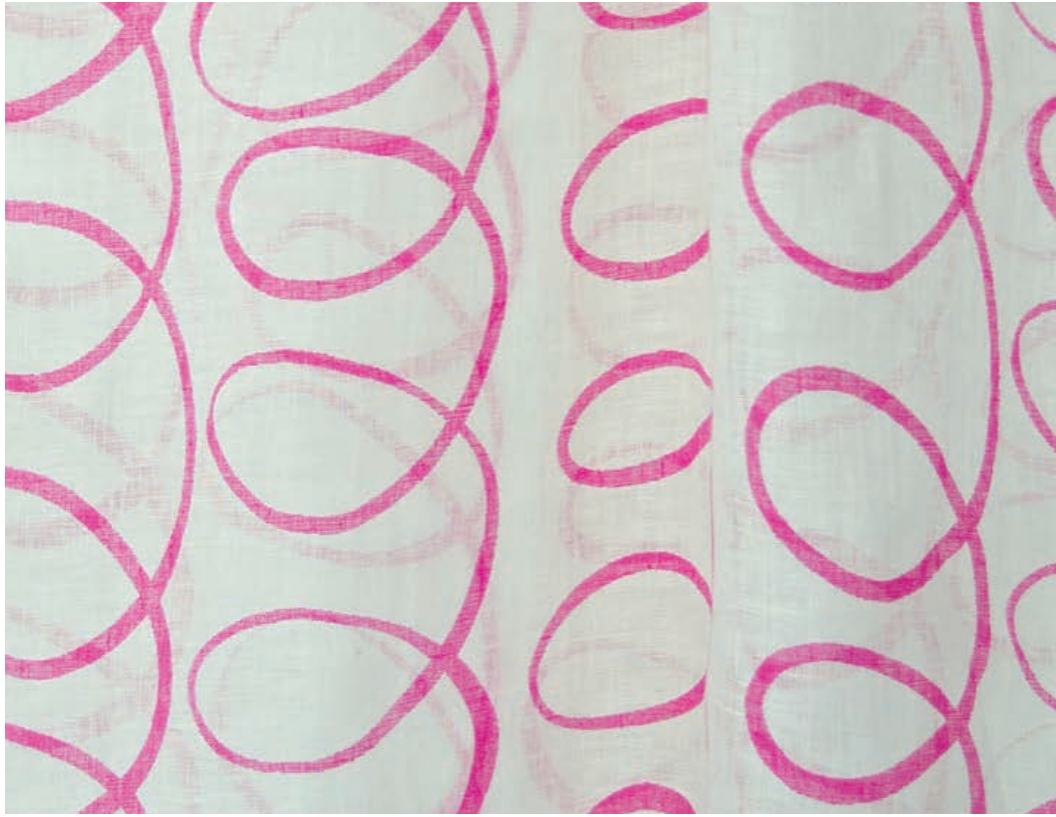
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Donna's homes, work and lifestyle have been featured in many of the world's leading design and style publications: I.D Magazine, Metropolitan Home, Country Living, Cookie, Hauser, and Abitare.













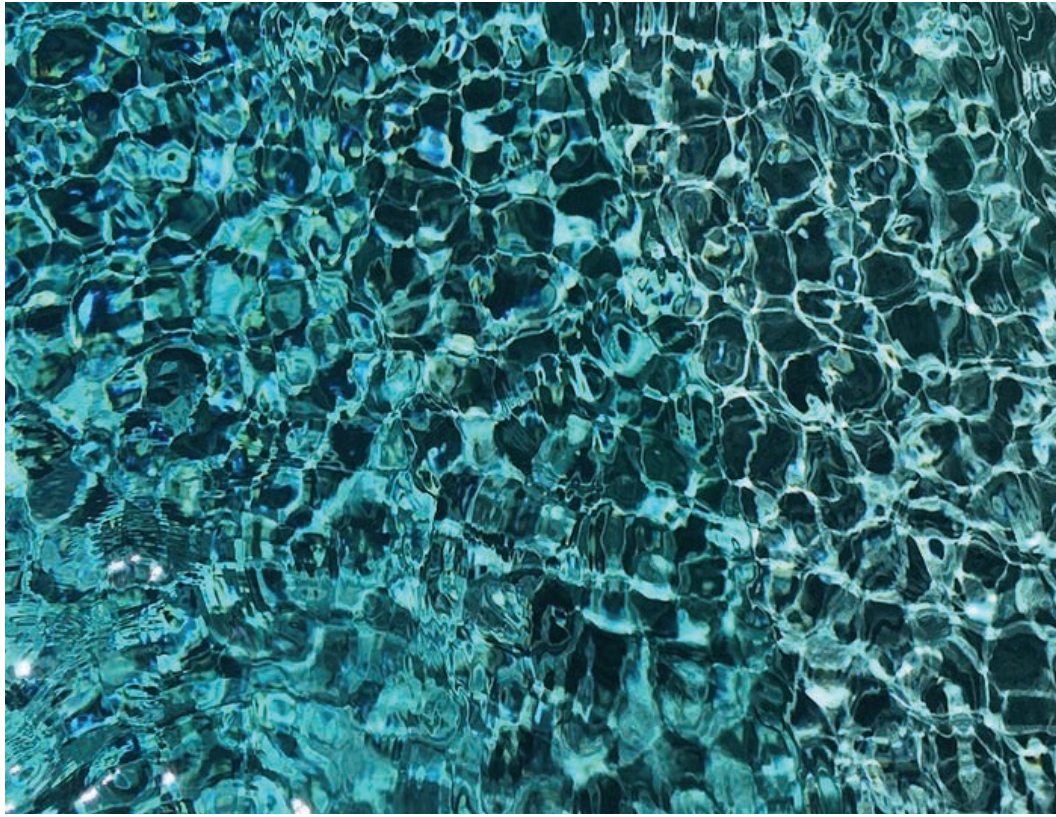
























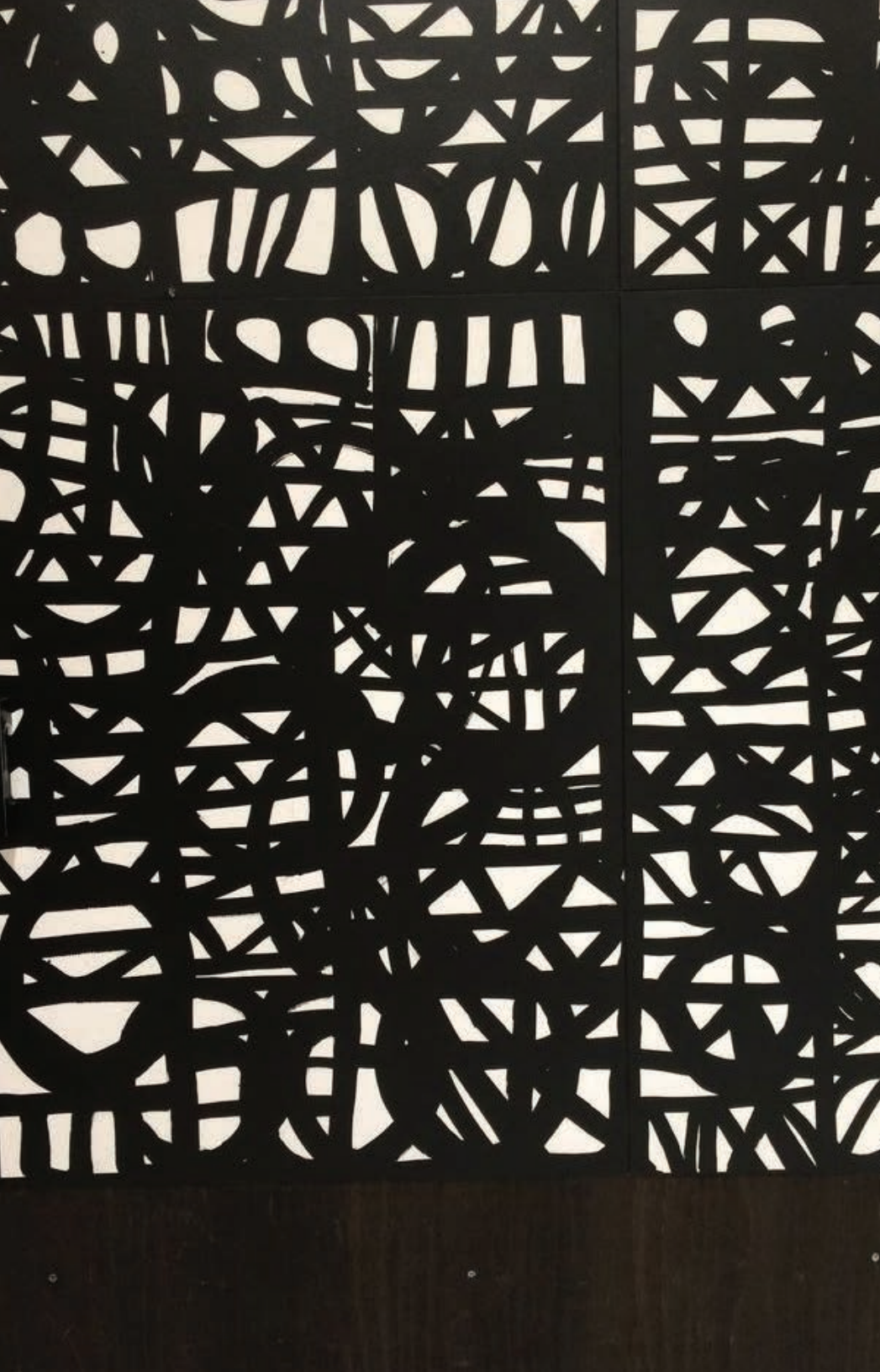




















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