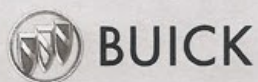




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Malba Arts & Discourse

Published by the Malba Arts Project
To Expand and Delight the Community

Made Available to All Since 2017

Volume 1, Number 1

Summer 2017



What a summer we've had at 42 Boulevard!

Eugenia made so much spanakopita, it's unreal!!

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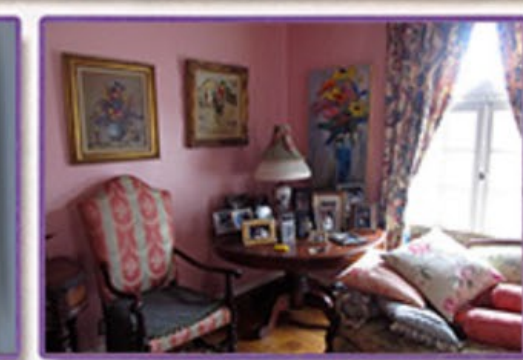
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ART



MALBA ARTS PROJECT



ZAHAROPOULOS AND DAUGHTER
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June 19th - August 31st
ARTIST AND EVENT INFO LOCATED ON WEBSITE

SELECT LONG ISLAND | MANHATTAN & BROOKLYN ARTISTS

FEATURED INSIDE:
ZACHARY BECKER | ASHLEY YANG-THOMPSON | TIFFANY SMITH

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PROPERTIES



MALBA



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Malba Arts Project
Since 2017
42 Boulevard
Malba, NY 11357



FOR IMMEDIATE RELEASE

June 28, 2017

MALBA ARTS PROJECT
MAKING ART IN MALBA, QUEENS

June 19th - August 31st

Malba, Queens The Malba Arts Project is a collaborative arts project taking place this summer in the childhood home of interdisciplinary artist Eleni Theodora Zaharopoulos that temporarily transforms parts of her mother's house into an artist residency and gallery space. The goal of the Malba Arts Project is to introduce more arts and discourse to the secluded New York City neighborhood the artist grew up in.

Described by the New York Times "as one of the most upscale and picturesque neighborhoods in the borough" and a place which "retains a quaintness that can be traced to origins in a much less urbanized time" Malba is expectedly not a popular destination for arts and culture in the city. However, thanks to a New Works Grant for Individual Artists funded by the NYC Department of Cultural Affairs and granted through the Queens Council on the Arts, this is about to change.

Eleni's wish of turning her mother's house into an artist commune has been granted. The Malba Arts Project will host three funded two-week-long artist residencies in the months of June, July and August, each culminating with programming that is free and open to the public. Participating artists include Zachary Becker, Ashley Yang-Thompson, and Tiffany Smith. Eleni's mother Evyenia Papadakou will prepare food for each resident's public reception.

Kicking off the project's public programming is Zachary Becker's *Meet Me in Malba: The Basement Experience*, an installation and performance which recreates Zachary's basement studio inside Eleni's childhood bedroom to scale. A limited engagement, the show runs July 1st and 2nd with performances scheduled the evening of the 1st.

###

Sources:

<http://www.nytimes.com/2011/03/27/realestate/27Living-in-malba-queens.html>
<https://www.thenationalherald.com/157458/artist-elene-theodora-zaharopoulos-talks-tnh-work/>

Guest Book

DATE July 1, 2017
EMAIL ara.ulmer@gmail.com

What a treat to get an inside look at the life + home of an art superstar! Like Malbi's own Graceland. I love it.

- A

DATE July 1 2017
EMAIL Arristea @ shopgothic.com

My mom is not a verbal person and did not know what to write ♀???

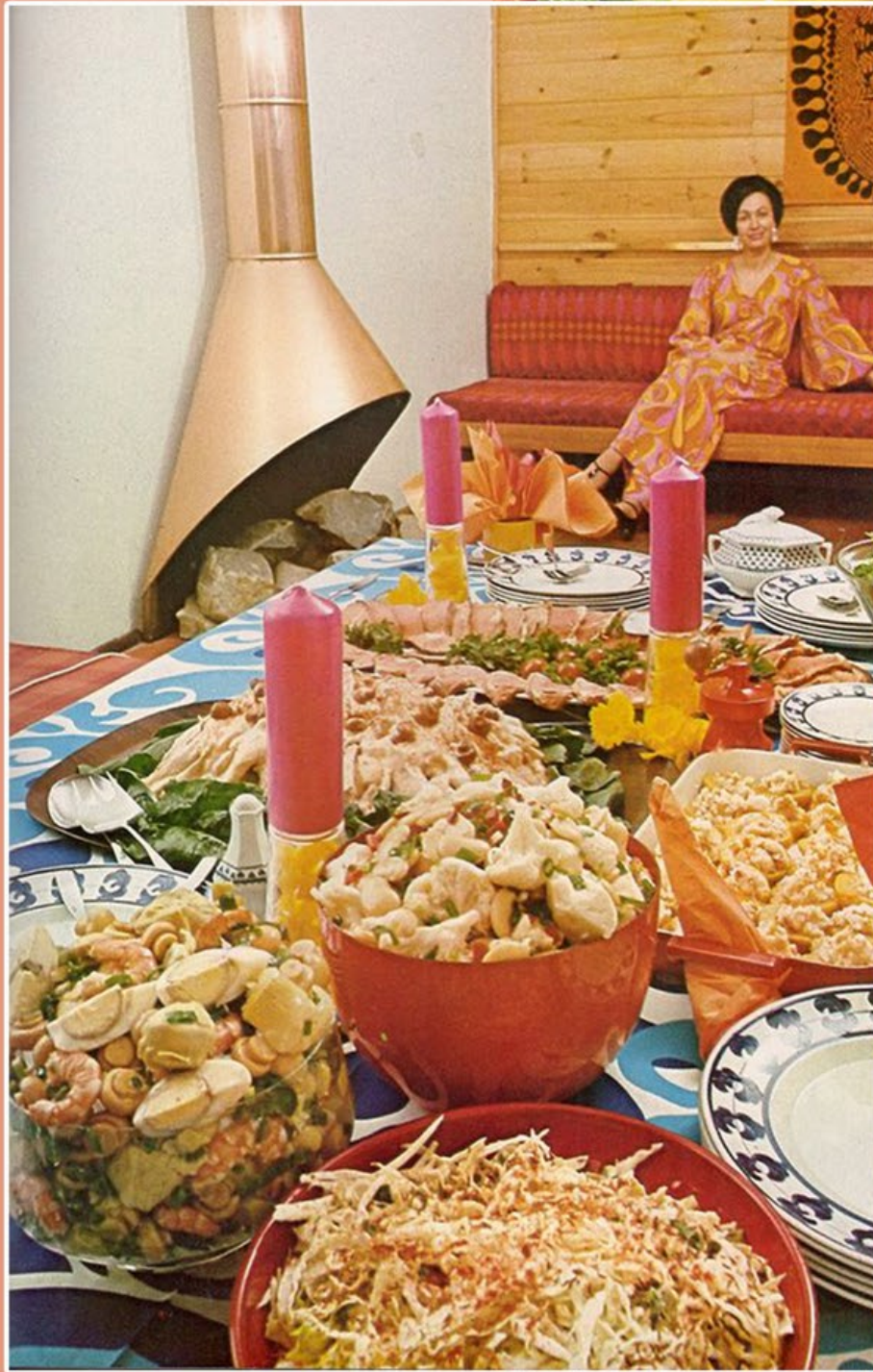
DATE July 1, 2017
EMAIL theodora ditommaso@gmail.com

We had so much fun looking at the exhibit, taking fun photos, and relaxing at the mini café. The cookies were very yummy - Theodora & Fenwick

DATE July 1, 2017
EMAIL Barbie Payson @ AOL.com

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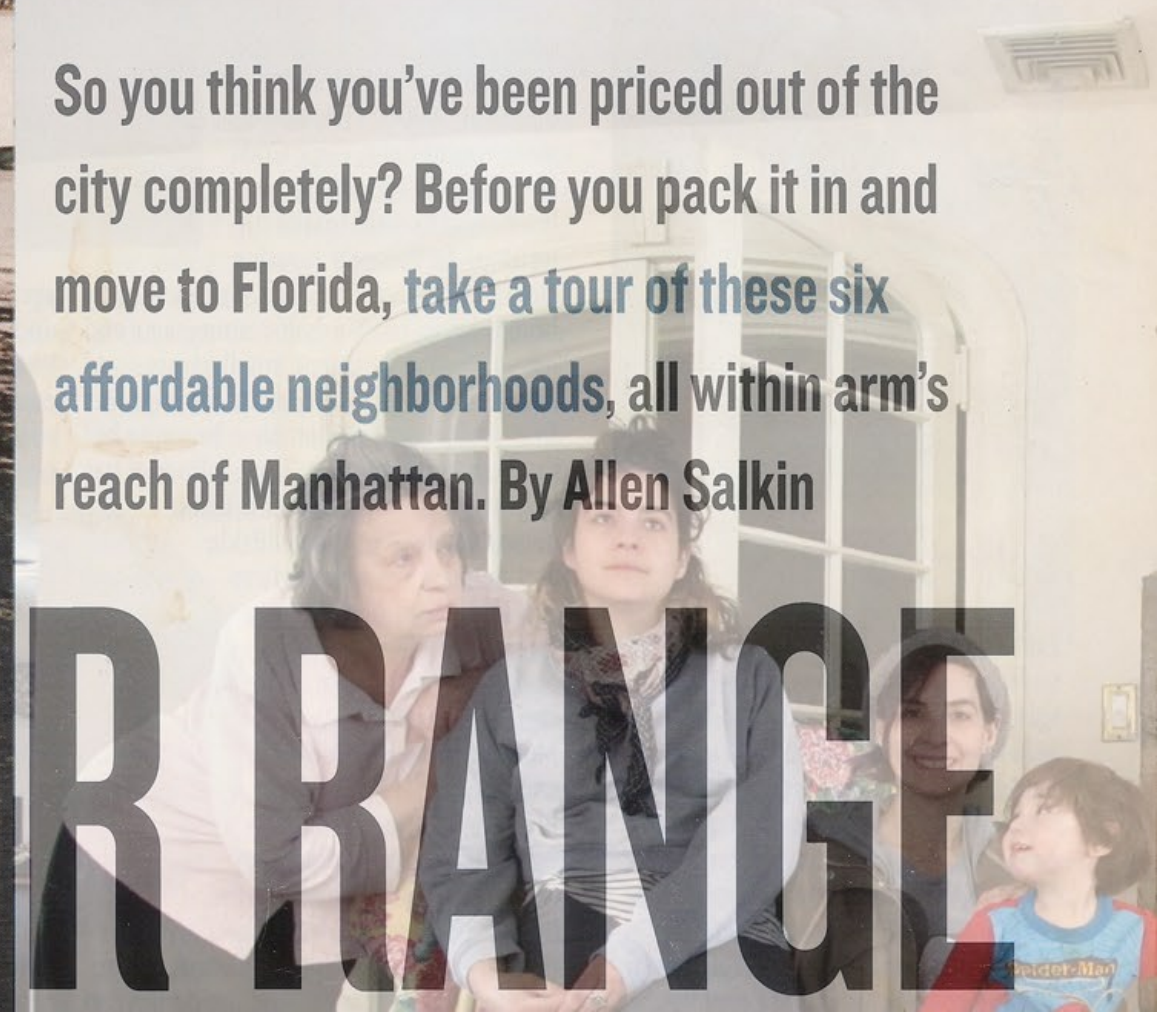
and more!

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SUNDAY 8/27 3-9 PM**



So you think you've been priced out of the city completely? Before you pack it in and move to Florida, take a tour of these six affordable neighborhoods, all within arm's reach of Manhattan. By Allen Salkin

YOUR RANGE



FOR IMMEDIATE RELEASE

ZACHARY BECKER'S
MEET ME IN MALBA: THE BASEMENT EXPERIENCE

Saturday July 1 - Sunday July 2, 2017
Reception and Performance Saturday 7pm-11pm



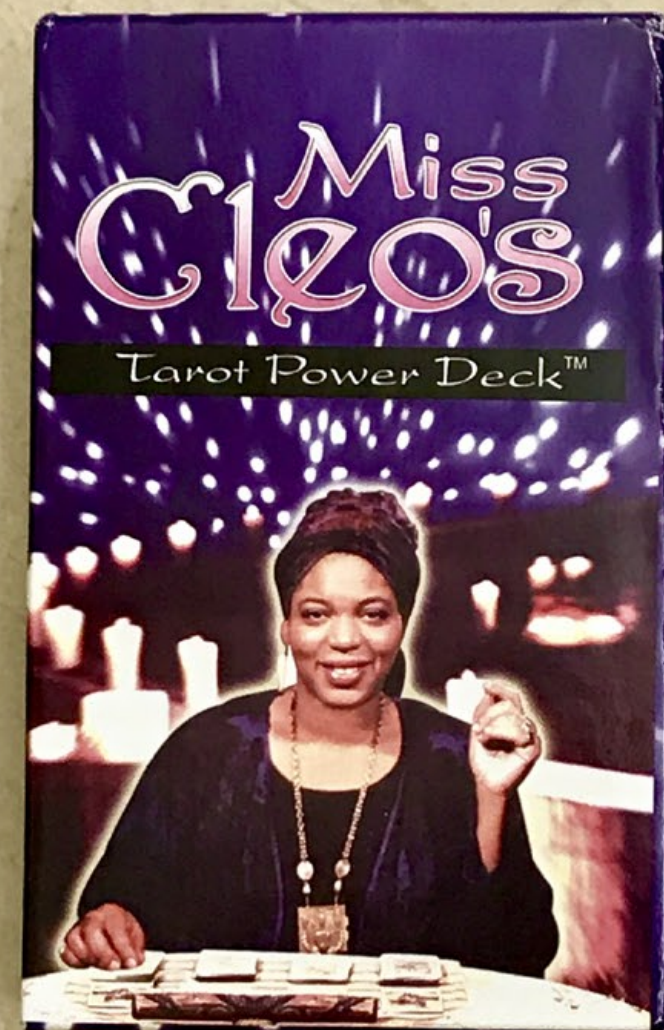
At 42 Boulevard, Zachary Becker is a household name. Explore a recreation of The Basement, Zachary's studio. Fully immerse yourself in Zachary's life and career like never before. Experience Zachary's roots, influences, and artistry. Catch a performance from our premier Zachary impersonator. Sip siphon pot coffee at Zachary's Cafe OK. Bring your autograph book—you never know who might show up.

See how Zachary sees. Smell how Zachary smells. Start the journey bringing Zachary into your own household with items from our gift shop, which features the largest selection of Zachary merchandise in the world.

Limited time only.

Malba Arts Project
42 Boulevard
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<https://malbaartsproject.tumblr.com/>

Gallery is open Saturday and Sunday 12pm-5pm



#caribbeanqueenofqueens
#diaryofatropicalgirl
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MEET ME IN MALBA: THE BASEMENT EXPERIENCE

Zachary Becker is becoming a household name, one house at a time. Fully immerse yourself in Zachary's life and career like no one has ever done before. Bring your autograph book—you never know who might show up. If Zachary's name was not held in your house before, by the end of your visit, it surely will be.

THE BASEMENT

Explore a recreation of Zachary's basement studio, which serves as his own household. After discretely living in a 10'x10' commercial space in Tribeca for two years, Zachary decided to move up. Zachary found his 12'x20' studio in the West Village after a six month search for a forgotten space in an otherwise exorbitant marketplace. Below the ground, down a dimly lit hallway, he found more space for his dollar than seemed possible in Lower Manhattan. He also found fluorescent lights, roach infestation, and a moldy refrigerator from the 1970s. Zachary saw the potential to turn this into a work, live, and performance space. Now the space features: custom cabinetry, concealed closets, and reclaimed furniture from his wealthier neighbors—starting at the studs, it's been overhauled completely.

All of these changes left room for new transformations. For his iconic 29th performance of *Zachary With A Z*, the basement took a new life as a theater. Zachary designed a stage and backdrops, sewed stage curtains, and rigged up a pulley system to his organ in service of his one-man-show, with friends. The space was made anew.

The Malba model of Zachary's studio represents The Basement as arranged for *Zachary With A Z*. Visitors are invited to move through the space independently or on a guided program with a Basement Educator.

Musical performances occur periodically throughout the day.

Shoes must be removed before entering the gallery.

Parking Ticket Consultations

There isn't a ticket that Zachary won't fight. Join Zachary in The Basement for tips and tricks to beat your parking ticket.

CAFE OK

Cafe OK is New York's smallest cafe. Zachary's design includes one stool with a carafe of water, a wooden stirrer, coffee beans, two cups and a grinder. Another stool carries a vacuum pot coffee brewer and a burner. These two stools fit into a larger pine wood box, which serves as a table. Each Cafe OK experience takes place in a different location, typically in spots that would not normally draw attention: alleyways, loading docks, nooks, and negative spaces of Lower Manhattan. These exchanges occur between Zachary and one other person at a time. Cafe OK has no social media and experiences are scheduled through word of mouth. Though one rule of a Cafe OK encounter is that phones and cameras are put away, this does not stop passerby's from engaging, asking questions, and snapping photos. Season one of Malba Arts Project marks Cafe OK's Queens debut.

Cafe OK Experience

In its Queens iteration, Cafe OK customers are welcome to schedule an experience with our staff. Each Cafe OK experience includes coffee for two and an instant photograph. Timed tickets are available at our Visitor Services desk.

Cell phones and digital photography are not permitted.

Barista Training Demo

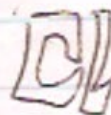
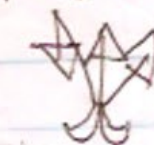
For those who do not wish to participate in a Cafe OK experience, trained Cafe OK baristas will perform demonstrations at regular intervals throughout the weekend. Join in to observe the art of crafting unconventional coffee.

The story is not intended to say that people in Whitestone, Queens torment young children, but there in fact characters living among us.

"Trying to search out the thoughts of noncelebrated people - thoughts concerning themselves, past and present, the city, the society, the world."

I don't
have anything
to say *

Thishuebs



I remember loud music and trying to have some sort of pre-K conversation with them. This kid who most likely fucked his girl friend while listening to dead leopards, was a total butt rocker and a quasi-deviant. He thought it was funny to fuck around w/ a ~~to~~ little kid. The last thing I remember before walking away is his ass about a foot away from my face AND the sound of a very loud fart. Classy. I guess I started to key in my paper with such a lovely story was to explain ^{a few} ~~some~~ things. One, as a child my biggest goal was to meet everyone on this planet; young, old it didn't matter. Two, people aren't as complicated as science believes them to be. Three, this is my neighborhood and I'm in a shocking mood fascinated by the people who live here. I don't believe anymore towards these kids who are, probably now in their late thirties w/ decent jobs and have kids, never crossed my mind.

THE GIFT SHOP & READING ROOM

See how Zachary sees. Smell how Zachary smells. Start the journey bringing Zachary into your own household with items from our gift shop, which features the largest selection of Zachary merchandise in the world.

The Gift Shop includes:

- Ephemera from past performances
- One-of-a-kind artist proofs
- Experiences in Malba and beyond

Become a household name yourself with Zachary accessories and a limited edition scent.

Experiences

For the Zachary fanatics out there, inquire with our staff about a unique opportunity for a Zachary themed photo shoot in Malba's model of The Basement.

Learn how you can plan a Cafe OK experience outside of Queens, with the artist himself.

Arrange a guided visit to the Text Roof, the SoHo rooftop where Zachary spent a year sending his classic handwritten text messages.

The Reading Room

The Reading Room, located directly above our Gift Shop, features a selection of publications by and about our esteemed artist. Browse through the tour book for Zachary With A Z and the illustrated transcription of the seminal ZBCBW Radio's Over Toasted Joke Sandwich, among other Zachary texts.

SCHEDULE

Saturday 12PM-5PM, 7PM-11PM

12:00pm	Gallery opens
12:30pm - 4:30pm	Cafe OK Experience*
1:00pm	Guided Programs begin**
2:15pm	Parking Ticket Consultations
5:00pm	Gallery closes
7:00pm	Opening Reception with food by Evyenia Zaharopoulos
8:00pm	Meet Me in Malba Performance***

Sunday 12PM-5PM

12:00pm	Gallery opens
12:30pm - 4:30pm	Cafe OK Experience*
1:00pm	Guided Programs begin**
2:15pm	Parking Ticket Consultations
5:00pm	Gallery closes

*Timed tickets available for 30 minute sessions

**Guided programs are 15 minute tours led by a Basement Educator. Arrange a tour at our Visitor Services desk.

***Due to limited seating, performance will repeat as needed.

"Meet Me in Malba"

Winsomely

Voice

Meet me in Mal-ba.

Meet me in Mal-ba.

Manual

Pedal

4/18/2002

New York City is not Manhattan.

I grew up in Whitestone Queens.

Perhaps one of the most boring places you could live as a child. I was one of those poor unlucky bastards that was born in the Six year window

1977-1983 where no one decided to have kids. I had no one my age to play with. So I took matters into my own hands when it was time to learn the social skills I should have been learning w/ my tragically never made peers. I started to walk away. Around

Six or seven, I'd leave the house and end up in some one's back yard or front lawn or something. It didn't matter if no one was home.

I made the effort to communicate with the locals. The used to be a group of glam rock kids that lived next door. I have an early recollection

w/ them. Some kid, purple grease faced, long, teased, + sprayed hair. Spandex PANTS, Fast carz loose women. Congregated on the street.

buzz

Mapping Malba: Artist launches a collaborative arts project within her Whitestone childhood home

BY SUZANNE MONTEVERDI

smonteverdi@qns.com / @smont76

A north Queens resident is looking to establish her neighborhood as an arts destination.

Artist Eleni Theodora Zaharopoulos, who grew up in Malba, launched the pioneering "Malba Arts Project" on June 19. With funding from the NYC Department of Cultural Affairs awarded through the Queens Council on the Arts, Zaharopoulos has turned her childhood home at 42 Boulevard into a space where artists can live, work and create.

Zaharopoulos, who studied poetry, film and theater, said creating the program has been a longtime dream. In 1989, the home and its backyard were transformed into a wedding reception space for her cousin and nearly 200 guests — a memory she said left "an indelible mark."

"For as long as I can remember, I've just really enjoyed bringing or doing things here," the artist said. "It's such a big house ... and it can easily be sectioned off like this."

Zaharopoulos's mother, Evyenia Papadakou, lives in the space and is a collaborator on the undertaking, the artist said. In addition to hosting, Papadakou will also cook for each artist's weekend reception.

Participating artists Zachary Becker, Ashley Yang-Thompson and Tiffany Smith will each receive room and board, an artist stipend and a personal studio space for about two weeks. Each artist's residency will culminate with a public viewing and reception.

Becker, an interdisciplinary artist whose residency ended on July 2, created "Meet Me in Malba," an installation



Photos by Suzanne Monteverdi/QNS

Artists Zachary Becker, Eleni Theodora Zaharopoulos and Evyenia Papadakou stand in front of the Malba home.

which recreates his West Village basement studio inside of Zaharopoulos's childhood bedroom to scale. The space was open to the public on July 1 and 2.

"It's totally a two-way street, in that, in my time here, I have spent a fair amount of time walking the neighborhood," Becker said. "To me, and this may be selfish, but it's been a great opportunity to come to a neighborhood

that I probably would never have spent any time in otherwise."

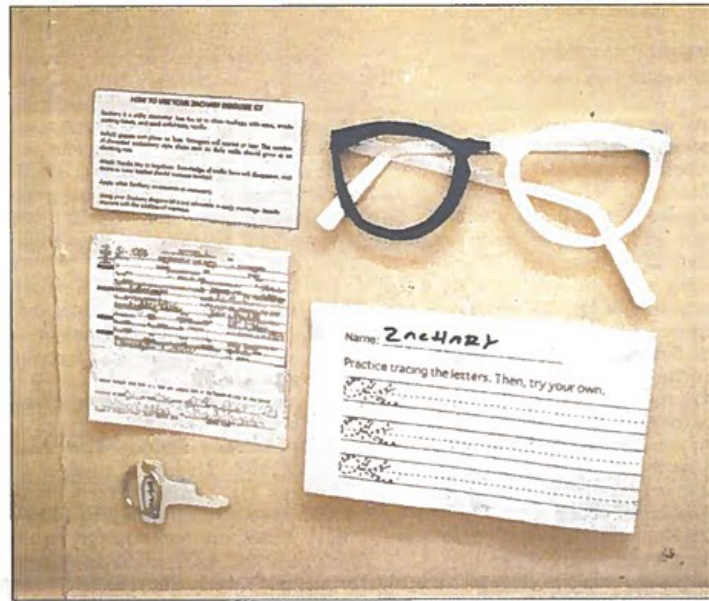
"Everyone who is doing this residency, in one way or another, is a good fit for the project," Zaharopoulos said. "It's about activating the space in a new way."

Billed as a residency in "pastoral New York City," Zaharopoulos said the home and picturesque neighborhood are con-

ducive to creativity and expression.

"Not a lot of New York City is like this," the artist said. "I love bringing people here because I think it's such a unique place."

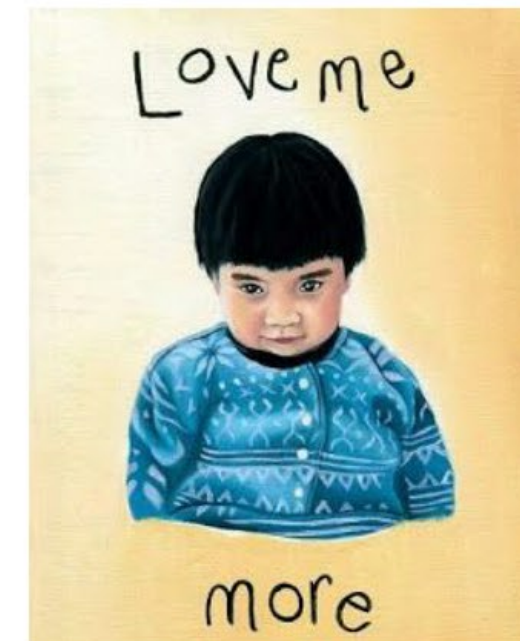
The program will run until Aug. 31. Check Zaharopoulos's blog at www.malbaartsproject.tumblr.com for updates on the project and dates of the other two upcoming public receptions.



poetic action: cherish yourself

assignment: treasure yourself by treating yourself like a newborn baby

- find a picture of yourself as a child.
- recognize that this child still lives in you. do not abuse your inner child !
- gently & thoroughly wash yourself -- get all the nooks and crannies !
- moisturize with cocoa butter, feel soft
- eat fresh fruits and vegetables
- watch your favorite cartoons or animated movies (i.e. *princess mononoke*)
- look at yourself & the world with curiosity and wonder instead of guilt and judgement
- don't beat yourself up about so-called "accomplishments." if you don't follow your heart, you'll end up giving the world plenty of things it doesn't need
- look at each person as if they could be a best friend
- let yourself be held by someone who loves you
- reject fear imagination
- smile



CHIT CHAT with Eugenia

Feral cats are shitting in my yard. My daughter is like Mother Theresa because she does not think we should kill them. Zachary Becker is a nice boy. Ashley Yang-Thompson is a quiet girl. Tiffany Smith has good taste in men.



DON'T YOU REALIZE that
I'm



MOTHERFUCKING
SPECIAL???

ONE DAY, I'M GONNA BE
FAMOUS, AND YOU'RE
GONNA REGRET



BEING AN
ASSHOLE!

Ashley Thompson

National Institute of Mental Health.

CLUE

DEAREST LADIES & GENTLEMEN
OF MALBA, QUEENS,
HOW ARE YOU FEELING TODAY?
ARE YOU FEELING UNLOVED,
UNWANTED & MISERABLE?
IS THIS BECAUSE NOBODY LOVES
YOU? ARE YOU TIRED OF BEING
THE DULL, DRAB, UNINTERESTING
SELF THAT YOU ARE? WOULD YOU
LIKE TO BE TRANSFORMED INTO
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YOU ARE? WOULD YOU LIKE TO BE
TRANSFORMED INTO THE MYSTICAL,
ALLURING, EXCITING ESSENCE
OF YOUR BEING? IF SO,
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QUEENS!! THE UNDERGROUND ART
SCENE IS TWO TRAINS AND A BUS

AWAY:

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SPANAKO-
PITA!

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