Lilian Perez

Associate of Science in Photography, May 2008

Honors Awarded "Best Portfolio" Upon Graduation, May 2008

lilipperez@gmail.com www.liliperez.com

Macys.com

Assistant Photo Studio Manager

Education The Art Institute of Philadelphia

- Assist staff photographers with administrative and production workflow functions
- · Processing of images, file naming, and archiving to server
- Producing photography / video assets for advertising, internal communications: on figure, laydowns, still life, and video
- Process and rename photos created in the studio.
- Turn over images to communications, marketing, and production teams.
- · Work with stylist to adjust light and framing of photography

One Kings Lane

Freelance Product Photographer, May 2013 Present

- Strive to maintain high productivity goals as both a member of a team and as an individual
- Work closely with Art Directors, Stylists, and Photo Manager on concept development and photographing tabletop merchandise (soft/hard goods, accessories, jewelry, home goods, etc.)
- Maintain and assure adherence to the lighting and style guides as set up by the photography manager and styling team
- Manage product shot list, file naming, cropping, uploading and other image preparation and maintenance between studio & retouching

Saks Fifth Ave

Freelance Photographer, December 2012-May 2013

- Light, style, compose and photograph a wide range of retail products to be presented on the website
- Photograph clothing on model
- Photograph still life/video
- Proper naming and archiving

Sandbox Studios

Freelance Digital Tech, May-October 2012

- Set up: Camera, Digital Leaf Back, Computer programs
- Check exposure and composite final images into TIFF file
- Name products and and mark as shot in system
- Adjust size and color profile according to client

Century 21

Freelance Photographer, December 2011-May 2012

- Light, style, compose and photograph retail for website
- Share responsibility for photo studio workspace and equipment
- Maintain proper file naming, upload and archive photos onto server
- Edit and make selects for post-production

Barneys NY Lyndhurst, NJ

Web Photographer, December 2010- December 2011

- Light, style, compose and photograph a wide range of retail products to be presented on the Barneys New York website
- Share responsibility for photo studio workspace and equipment
- Maintain proper file naming, upload and archive photos onto server
- Maintain copyrights of brand

Urban Outfitters.com Philadelphia, PA

Photographer, September 2009- June 2010

- Conception and Art Direction.
- Responsible for photographing models for website and lookbooks
- Maintain equipment such as Lights, Cameras & Printer, etc.
- Oversee stylists, assistants/interns, and makeup/hair artist
- Edit shots and make selections to be retouched and uploaded to site

Urban Outfitters Direct Philadelphia, PA

Post Production Coordinator, August 2008–September 2009

- Skin, Hair, and Beauty retouching
- Name and upload images via ftp site
- Convert catalog print files to interactive web pages
- Clipping paths and extraction

Skills Computer: Adobe; Photoshop CS3-5, Bridge, Acrobat, Capture One Pro, Microsoft Office Suite, Mac OSX, Merchandise Tracking System, Entourage, Fetch, Ecometry

Web Platforms: Scene 7and Akamai Edge Control **Language:** Fluent Spanish

Reference

References available upon request