

SKILLS

8 years of experience in apparel/footwear industry, including: apparel graphics, apparel design, trims, footwear graphics, trend and color design, screenprinting, and digital/hand illustration

Thorough Mac and PC skills including Illustrator, Photoshop, U4ia, Kaledo, DMT, PLM, and all Microsoft Office programs

WORK EXPERIENCE

girl's apparel graphic design + textile designer 2007 to present
Target

Minneapolis, MN

- responsible for concepts, trend research, colorways, graphics, textile design, and merchandising for the 4 to 12-year-old girl consumer
- present to buyers, senior buyers, senior directors, and developers
- travel for market research, including store checks and trade shows

girl's apparel designer + apparel graphic designer 2007
adidas International

Portland, Oregon

- designed entire girl's apparel range, including concept, color stories, garments, and all correlating trims and graphics
- presented each stage of design to upper management, development, and marketing teams
- traveled for store checks and focus groups to gather new application, trend, market, and consumer information

apparel graphic designer 2001 to 2007
adidas International

Portland, Oregon

- designed top-selling graphics, silhouettes, apparel trims, and repeatable all-over prints for US inline, SMU, and European women's and girl's collections
- traveled for store checks, focus groups, and trade shows to gather new trend information
- forecasted seasonal trends and palettes to present at global color meetings
- worked as liason in German office to train and support a newly developed team

footwear color designer 1999 to 2001
adidas International

Portland, Oregon

- gathered trend research to execute marketable colorways for basketball, alternative sports, and cleated footwear

EDUCATIONAL HISTORY

Associates of Applied Science in Graphic Design
Mt. Hood Community College, Gresham, Oregon 1997 to 1999

- Dave Spooner Scholarship, Fall 1998
- Internship, Art in the Park Festival, Summer 1998
- Perceptions Magazine Talent Grant, Winter 1999

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