

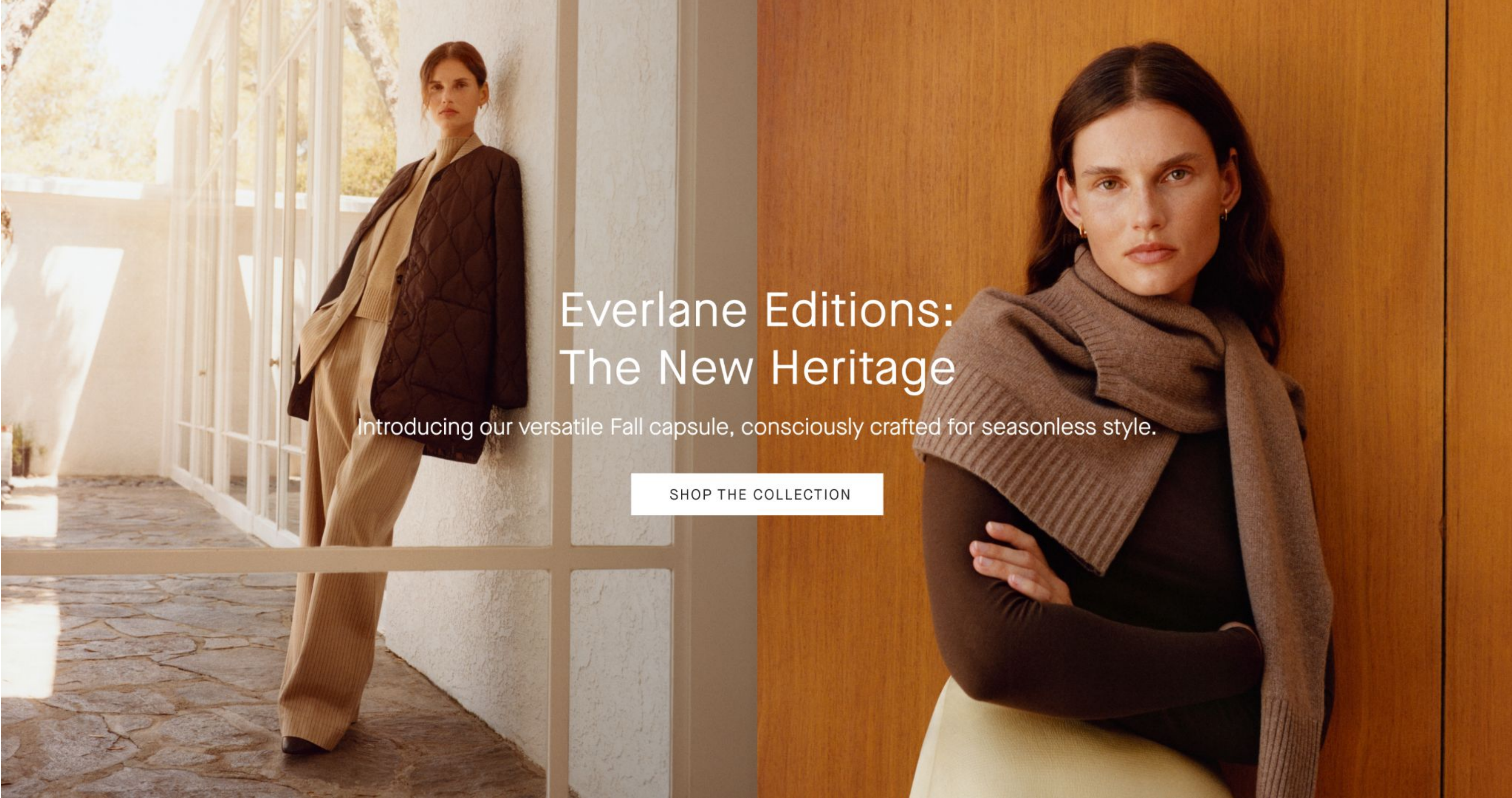
PIPER GROSSWENDT

creative producer

PREVIOUS WORK

EVERLANE

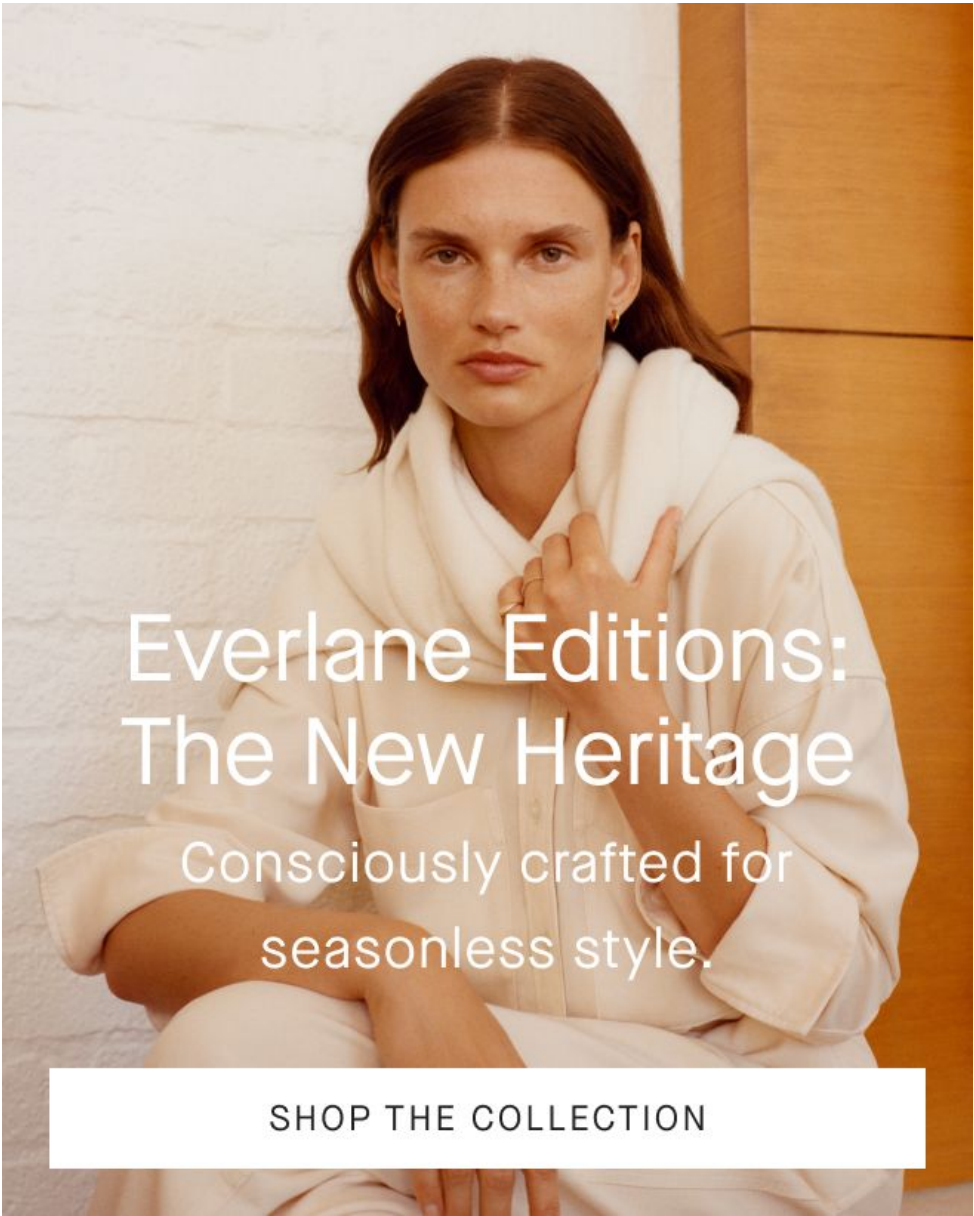
Senior Creative
Ops Manager



Everlane Editions: The New Heritage

Introducing our versatile Fall capsule, consciously crafted for seasonless style.

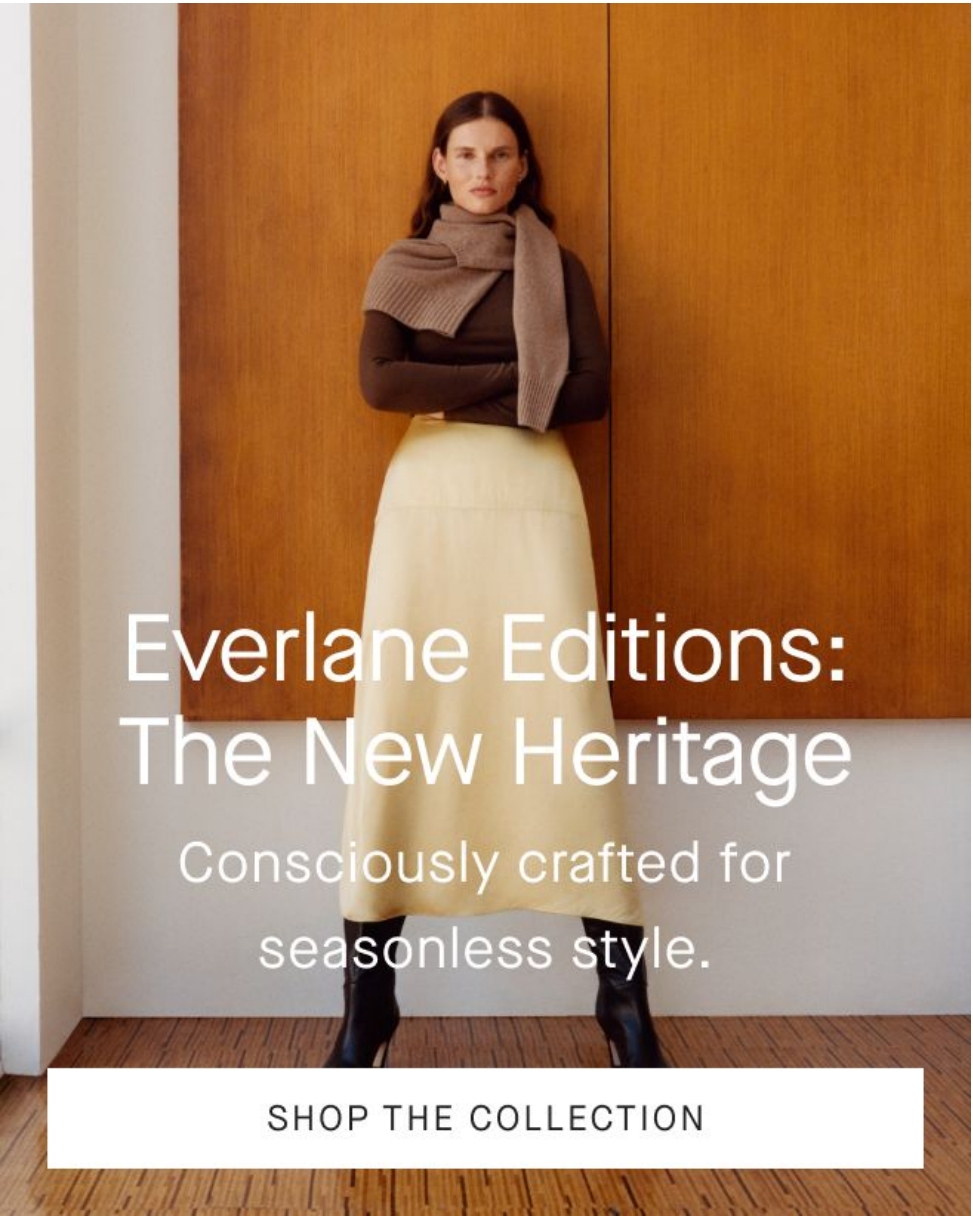
SHOP THE COLLECTION



Everlane Editions: The New Heritage

Consciously crafted for
seasonless style.

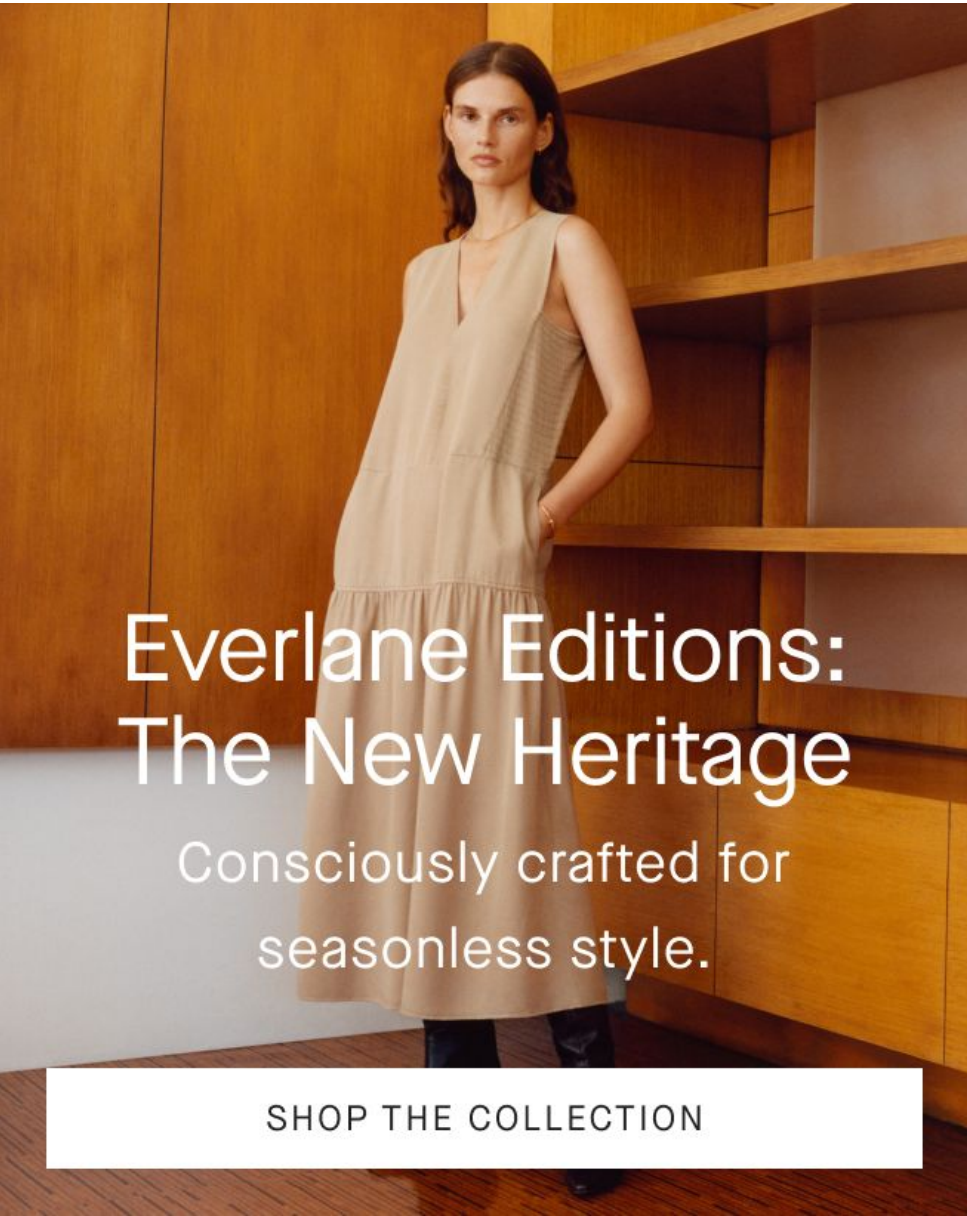
SHOP THE COLLECTION



Everlane Editions: The New Heritage

Consciously crafted for
seasonless style.

SHOP THE COLLECTION




Everlane Editions: The New Heritage

Consciously crafted for
seasonless style.

SHOP THE COLLECTION

EVERLANE




Everlane Editions Fall '23

SHOP THE COLLECTION


Future Merino

Introducing Good Merino Wool—grown using regenerative agriculture to build a better tomorrow for the world's farmers, the planet, and you.




A blend of 206X™ wool and 20™ wool. Good Merino Wool is certified to both the 20 standard and responsible wool standard, which ensures growers develop in-depth environmental management plans and follow the Five Freedoms of animal welfare.

SHOP GOOD MERINO WOOL



The Good Merino Wool Long-Sleeve, \$195-\$220, the Good Merino Wool Mockneck Sweater, \$120, the Good Merino Wool Mockneck Sweater, \$105, and the Pulla Boot, \$285



The Good Merino Wool Cardigan, \$125-\$135 and the Good Merino Wool Mockneck Sweater, \$120

Three timeless styles. All the warmth of conventional wool—without the heavy environmental impact.


SHOP SWEATERS

SHOP THE COLLECTION

Did You Know

206X™ wool is part of a partnership exclusive subset of responsible wool, where over 500 wool growers are committed to continuous improvement beyond sustainability through regenerative agriculture. Grown on over four million acres of land using regenerative farming principles, 206X™ wool cuts down on carbon emissions while supporting soil regeneration and building a positive future for Merino farming.

EVERLANE

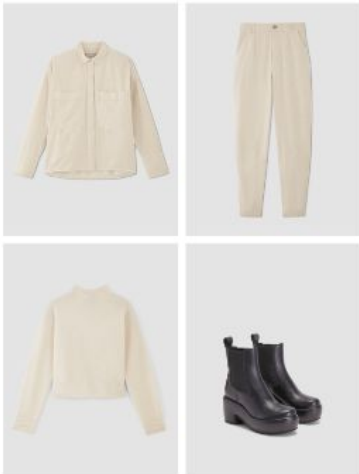


Everlane Editions Fall '23

SHOP THE COLLECTION

The New Utility


Purposeful pieces packing plenty of style punch, introducing a new lineup of hard-working, yet effortless utilitarian workwear.




The TENCEL™ Boy Shirt, \$85, the TENCEL™ Beloved Chino, \$115, the Good Merino Wool Mockneck Sweater, \$115, and the Pulla Boot, \$285

Think structured detailing, tailored elements, regenerative fabrics, tonal hues, and a big nod to Californian heritage.

SHOP NOW



The Reflex Long Liner, \$188 and the Good Merino Wool Mockneck Sweater, \$115



The Reflex Long Liner, \$188 and the Reflex Quilted Mid-Length Liner, \$165

New Utility Transitional Outerwear

Modern minimalist outerwear essentials designed with a focus on timeless craftsmanship and versatility while minimizing impact on the planet.

SHOP TRANSITIONAL OUTERWEAR

SHOP THE COLLECTION

Lower Environmental Impact

Each piece in the Everlane Editions capsule collection is made from better-for-the-planet materials like TENCEL™, 20™ wool and organic cotton—designed with a focus on timeless craftsmanship and versatility while minimizing impact on the planet.

READ OUR LATEST IMPACT REPORT

EVERLANE

Senior Creative
Ops Manager

September 2023
Fall Style Promotion
site, social, & email creative

Up to 30% Off Fall Icons

From the best-selling Day Glove to the popular Cheeky® Jean, discover iconic styles for the season, now on sale.

[SHOP WOMEN](#)[SHOP MEN](#)

The Fall Wardrobe Event

Up to 30% Off
Fall Icons

EVERLANE

Last Chance

Up to 30% Off
Fall Icons

EVERLANE

The Fall Wardrobe Event

Up to 30% Off
Fall Icons

EVERLANE

The Fall Wardrobe Event

Up to 30% Off
Fall Icons

EVERLANE

EVERLANE

The Fall Wardrobe Event

Up to 30% Off
Fall Icons

[SHOP WOMEN](#)[SHOP MEN](#)

From the best-selling Day Glove to the popular Cheeky® Jean, discover iconic styles for the season, now on sale.


Shop online and [in stores](#).



The Way-High® Jean, ~~\$118~~, \$83



The Organic Oxford Shirt, ~~\$88~~, \$66



The Day Sneaker, ~~\$130~~, \$91



The Luxe Italian Leather Crossbody, ~~\$226~~, \$158

[SHOP WOMEN](#)[SHOP MEN](#)

EVERLANE

The Fall Wardrobe Event

\$95 Day Glove

[SHOP THE DAY GLOVE](#)

Comfortable. Chic. Cool. Ballet flats are indeed having a moment. Plié into the best-selling style—now 30% off the regular price.



The Leather Day Glove, ~~\$136~~, \$95



The Leather Day Heel, ~~\$176~~, \$123

Luxe Leather Styles

Explore other premium shoes and accessories for the season, now up to 30% off.



The Leather Day Loafer, ~~\$146~~, \$102



The Leather Day Heel, ~~\$176~~, \$123



The Luxe Leather Tote, ~~\$276~~, \$193



The Luxe Leather Crossbody, ~~\$226~~, \$158

[SHOP SHOES](#)[SHOP ACCESSORIES](#)

[SHOP SALE](#)

EVERLANE

The Fall Wardrobe Event

Up to 30% Off
Select Denim
Styles

[SHOP SALE DENIM](#)

Fun Fact: You can never have too much denim. Discover the top denim styles, now on sale. Only for a limited time.



The Way-High® Jean, ~~\$148~~, \$83



The Organic Cotton Slim Fit Jean, ~~\$88~~, \$62

Everlane on You

See how fans of the brand have styled The Way-High® Jean and more.



The Relaxed Oxford Shirt, ~~\$88~~, \$62



The Way-High® Jean, ~~\$148~~, \$83



The Luxe Italian Leather Crossbody, ~~\$226~~, \$158



The Italian Leather Day Heel, ~~\$98~~, \$123

[SHOP SALE DENIM](#)



The Organic Cotton Slim Fit Jean, ~~\$88~~, \$62



The Organic Oxford Shirt | Uniform, ~~\$88~~, \$66

Denim For Him

Discover classic styles for the season.

[SHOP SALE DENIM](#)


EVERLANE

The Fall Wardrobe Event


Up to 30% Off
Fall Essentials

[SHOP WOMEN](#)[SHOP MEN](#)


Getting dressed just got easier. Meet the top pieces for creating perfect outfits for the season.




The Relaxed Oxford Shirt, ~~\$88~~, \$62



The Way-High® Jean, ~~\$148~~, \$83



The Luxe Italian Leather Crossbody, ~~\$226~~, \$158



The Italian Leather Day Heel, ~~\$98~~, \$123

[SHOP SALE](#)

Outfits He'll Love

Essential styles that make effortless style a no-brainer.



The Organic Oxford Shirt | Uniform, ~~\$88~~, \$66



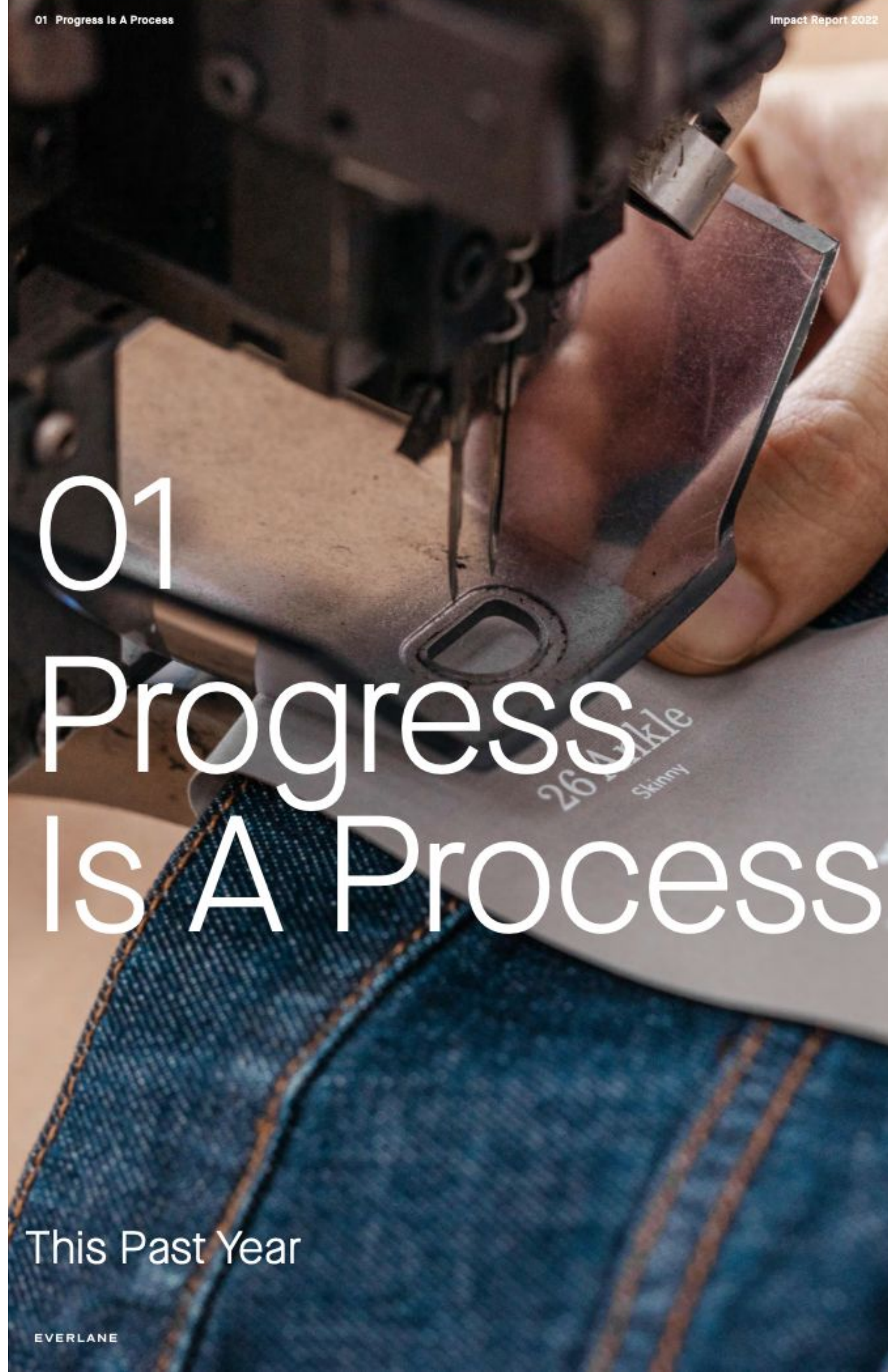
The Organic Cotton Slim Jean, ~~\$88~~, \$62

[SHOP WOMEN](#)[SHOP MEN](#)

EVERLANE

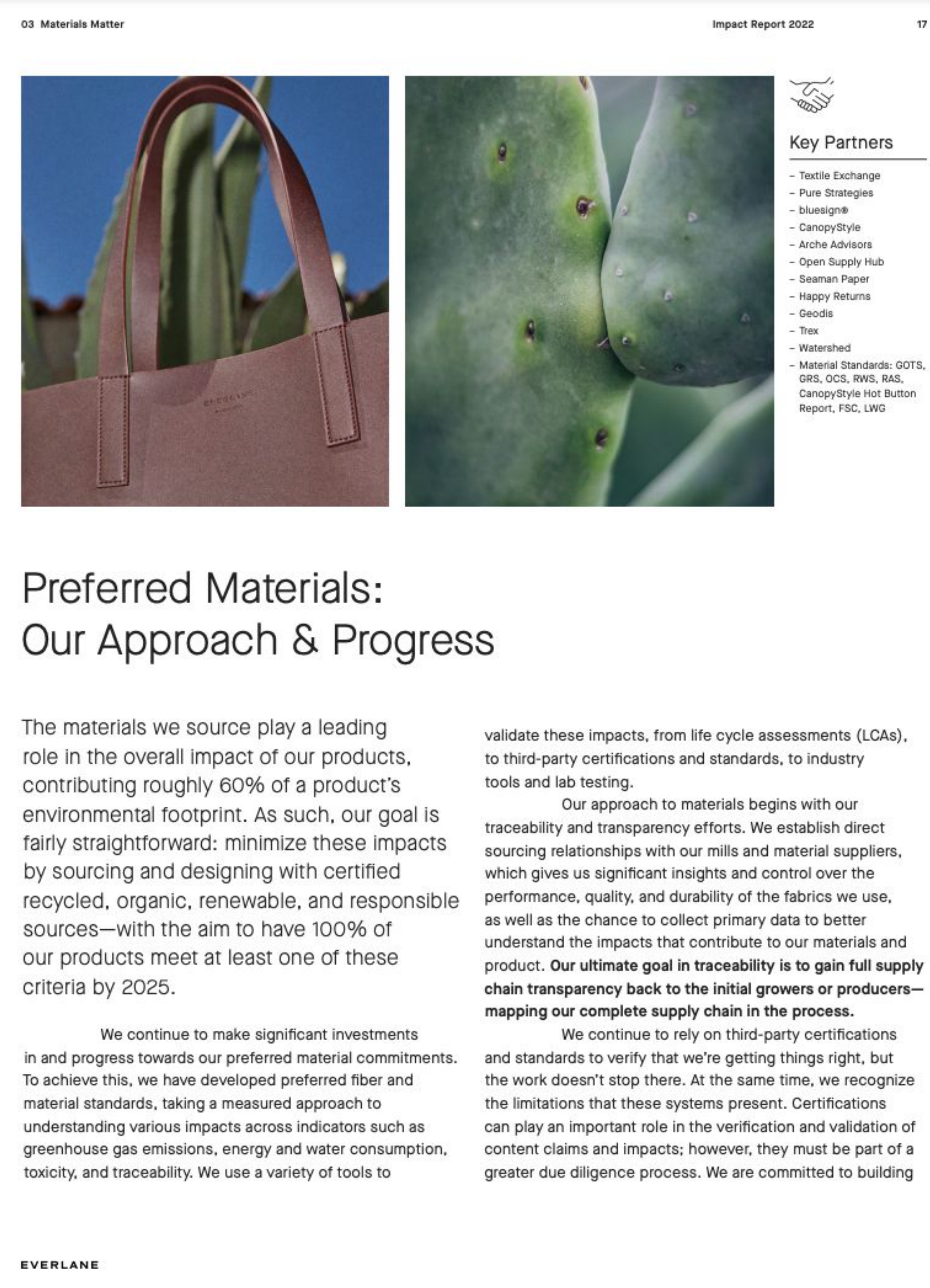
Senior Creative
Ops Manager

[2022 Impact Report](#)



This Past Year

EVERLANE



EVERLANE

*Senior Creative
Ops Manager*

Holiday 2022 custom neons

L: Washington, DC

R: San Francisco, CA





Creative Producer

Fall for Duncan Hines

Bake up something EPIC.

Shop now

Duncan
Hines.

Sponsored

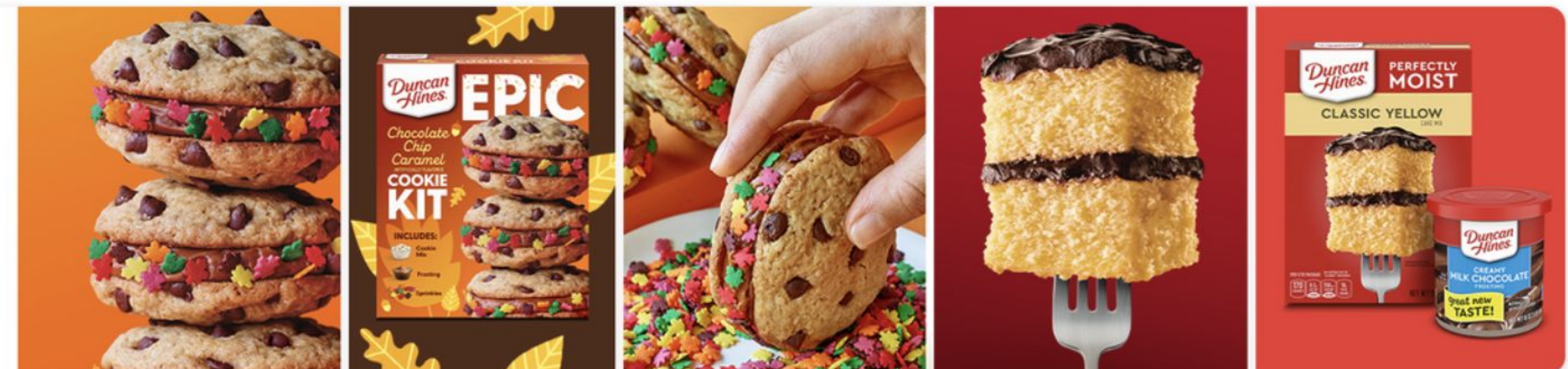


Duncan
Hines.

Fall for Duncan Hines

Bake up something EPIC.

Shop now



Sponsored

onsite ad for Duncan Hines



Creative Producer

Frightfully fun

Delight kids with sweet, fruity treats.

Shop now



Sponsored



Frightfully fun

Delight kids with sweet, fruity treats.



Shop now

Sponsored



Frightfully fun

Shop now



Frightfully fun Sweet treats for kids. [Shop now](#)



Frightfully fun Sweet treats for kids. [Shop now](#)



Frightfully fun



Sponsored



Frightfully fun

Delight kids with sweet, fruity treats.

Shop now




Sponsored

onsite ad for Ring Pop




Creative Producer




Fuel for school

Tasty, oven-baked,
& easy to prepare.

[Shop now](#)

Walmart 



 **Fuel for school**

Tasty, oven-baked, & easy to prepare.


[Shop now](#)

Fuel for school

Tasty, oven-baked,
& easy to prepare.

[Shop now](#)


Walmart 



Fuel for school

Tasty, oven-baked,
& easy to prepare.

[Shop now](#)

Walmart 

 **Fuel for school**  [→](#)

onsite ad for Sara Lee / Thomas



Creative Producer



Crusts worth craving

Crunchy toppings & melty mozzarella.

Shop now



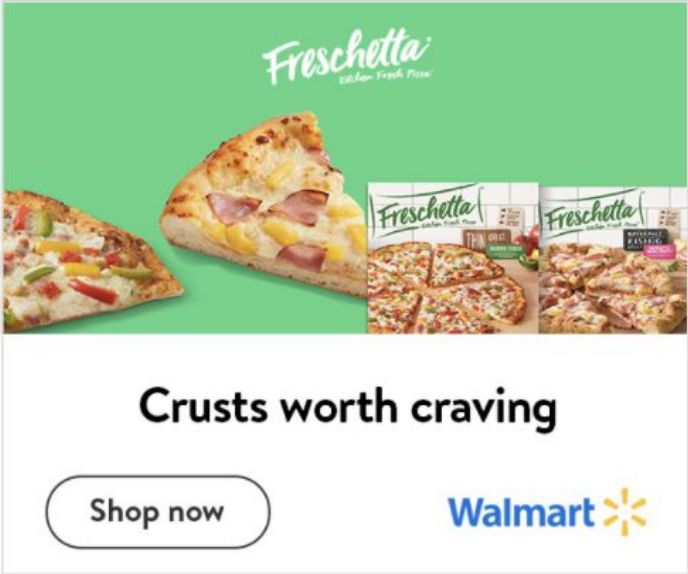
Crusts worth craving
Crunchy toppings & melty mozzarella.

Shop now



Crusts worth craving
Crunchy toppings & melty mozzarella.

Shop now



Crusts worth craving
Shop now



Crusts worth craving



wework

*Art & Graphics
Project Manager*

Downtown Los Angeles, CA



wework

*Art & Graphics
Project Manager*

San Francisco, CA



wework

*Art & Graphics
Project Manager*

Los Angeles, CA



SOM

*Project
Coordinator,
Interiors*

L: Moscone Center
San Francisco, CA

R: UC Merced Student Center
Merced, CA



thank you!