



overview creative thinker with many years experience developing innovative advertising, promotional campaigns and packaging design for a variety of clients. exciting, clean & concise communication for successful promotions.

background noise after years of full-time employment, I began freelancing all over the city, enjoying the variety of projects then during the pandemic, took a full time gig. Now ready for my next design adventure!

contact j.shipley.ricks@gmail.com

work experience	upshot agency <i>freelance to full time</i> senior art director chicago, illinois	2019-2023 executing promotional programs, point-of-purchase displays	constellation brands
	<i>freelance sampling of work:</i> tracy locke 2017-2019		sc johnson
		arc worldwide 2006-2017	ciba vision mcdonald's miller brewing co
		ogilvy 2014-2015	kimberly-clark sc johnson
		catapult marketing 2013-2019	mars, inc
		the marketing arm 2013-2016	quaker state farm
		ryan partnership 2008-2011	bel brands usa sc johnson unilever wm wrigley jr co

education university of illinois at urbana champaign bachelor of fine arts BFA 1988

partial portfolio jillshipleyricks.com